

**GIFT BOX CORPORATION OF AMERICA INTRODUCES GREEN  
OFFERING TO PACIFIC MARKET CENTER BUYERS  
New Showroom is Leader in Environmentally Friendly Packaging Products**

**SEATTLE** – Pacific Market Center, the leading permanent wholesale market on the west coast, announces the latest addition of Gift Box Corporation of America to its collection of exclusive showrooms at the industry destination for buyers in western United States, Canada and beyond. The new showroom will feature a wide range of high-end gift packaging options for buyers including stock and custom made boxes, ribbons, bows, jute bags, labels, tissue paper, and supplies.

“Our philosophy is simple, a beautifully wrapped package generates new and repeat business for our buyers and by being committed to the environment we are excited about offering our customers a green alternative while assisting in enhancing their store image,” said Mimi Redfield, manager with Gift Box. “Our new permanent showroom at Pacific Market Center will enable us to fully showcase our products to the focused buyers visiting the market”

Gift Box has been designing and manufacturing gift boxes, bags, ribbons and accents since 1934 and today the company’s customers are among the largest retailers in the world including a broad range of businesses such as florists, gift and apparel shops, golf retailers and pro shops, restaurants and spas.

"As a major supplier of environmentally friendly retail packaging, Gift Box brings a niche product to Pacific Market Center offering our buyers a green alternative - we are very excited about their decision to join us," said Lisa Goodman, marketing director at Pacific Market Center.

The board used to manufacture all of Gift Box’s folding boxes is made of 100 percent post-consumer recycled paper materials which enable the company to save 279 trees, 115,000 gallons of water, 67,400 kilowatt hours of electricity and eliminating 986 pounds of pollution from the air per day. In addition, Gift Box’s boxes are recyclable and the company’s plastic bags are 100 percent biodegradable. In order to meet the growing demand for environmentally friendly products, Gift Box is currently working toward expanding the number of recyclable and biodegradable materials they use today.

Prior to joining Gift Box in 2005, Mimi Redfield owned and operated a retail store for 12 years. In addition, Redfield has more than 10 years of experience in the sales and customer service industries which gives her a unique understanding for retail and customer needs.

Located at suite 246 at Pacific Market Center, The Gift Box showroom is now open to buyers on Mondays and by appointment. For a full list of product lines featured in the Gift Box showroom and for more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com)

**About Pacific Market Center**

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com). Pacific Market Center is owned and managed by The Benaroya Companies.

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