

**PACIFIC MARKET CENTER ANNOUNCES NEWEST ADDITION TO ITS  
EXCLUSIVE COLLECTION OF PERMANENT SHOWROOMS**  
**New showroom Features Exclusive Greeting Cards and Stationery products**

**SEATTLE** – Pacific Market Center, the leading permanent wholesale market on the west coast, announces the latest addition of SMC to its collection of exclusive showrooms at the industry destination for buyers in western United States, Canada and beyond. SMC represents several of the industry's most popular greeting card lines as well as stationery products, gift wrap and accessories, calendars, personalized gift products and nautical themed gifts including coasters, mugs and napkins. The company's customers consist of bookstores, florists, card and stationary stores, toy stores, natural food stores, home décor and college bookstores.

"Our philosophy as a manufacturer's representative organization is to have a small, but strong collection of lines and we are excited about being able to provide a convenient, accessible location for our buyers through our new showroom at Pacific Market Center," said Shereen Stebbins, owner of SMC.

The new showroom will feature products from Graphiquedefrance, Pictura, Planet Zoo, Red Farm Studios, Jillson & Roberts and to name a few. Pictura was recently rated the number one humorous card line by Giftbeat, the only industry newsletter that tracks sales of independent gift retailers nationally. Planet Zoo, another one of SMC's lines, donates a portion of each sale to Wildbeasts, Panda International and Marine Mammal Center in order to help protect the earth's endangered wildlife and the habitats in which they live. In addition, Jillson and Roberts is the only gift wrap company in the United States offering a wide variety of environmentally responsible gift wrap and accessories.

"SMC is a leader in the gift and stationery industry and will be a great addition for the buyers that turn to Pacific Market Center for stellar product lines in this category," said Lisa Goodman, marketing director at Pacific Market Center.

Stebbins founded SMC in January of 2000 and has been in the greeting card/gift industry since 1983, when she began working for Curtis-Swann, Inc. Over the years Stebbins has been the national sales manager for Flavia/Family Line as well as Jody Coyote, a jewelry manufacturer.

Located at suite 572 at Pacific Market Center, The SMC showroom will open to buyers on August 15. For a full list of product lines featured in the SMC showroom and for more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com)

**About Pacific Market Center**

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com). Pacific Market Center is owned and managed by The Benaroya Companies.

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