

**For Immediate Release**

**PACIFIC MARKET CENTER ESTABLISHES ITSELF  
AS THE WEST COAST'S LEADING WHOLESALE MARKET**  
**With New Tenants and Expanded Showrooms, Pacific Market Center**  
**Continues to Increase Momentum and Market Reach**

**SEATTLE** – As Pacific Market Center solidifies itself as one of the United States' premier permanent wholesale markets and the leading mart on the west coast, manufacturers from across the country are signing on to be a part of its vibrancy and leadership in the industry by choosing to have their product lines sold and prominently displayed at Pacific Market Center. Located in Seattle, a major port of entry, Pacific Market Center is situated in a region with more than \$475 billion of disposable income and a projected population growth of 27 percent. The region's economy is the world's 10th largest with international powerhouse companies like Starbucks, Amazon.com, Nordstrom, Costco and Microsoft all are headquartered here. Labeled one of the nation's top five global gateway cities, by The Urban Land Institute, Seattle is a hot spot for continued growth and innovation.

While some markets across the country struggle, Pacific Market Center continues its success with both the signing of new showrooms and the expansion of existing ones. Pacific Market Center highlights thousands of leading national and international product lines in 65 distinct categories including; home furnishings, outdoor living/garden, kitchenware, lighting, gourmet foods, accessories, linens/textiles, pet, spa/wellness, toys, tabletop, seasonal and home décor to name a few. The Pacific Market Center is renowned for its innovation and customer focus. And with strong independent and key account buyers in every market segment, the showrooms of Pacific Market Center are filled with the trend-forward products buyers want.

"With nine new and seven expanded showrooms since April, we are excited about our continued momentum and attribute it to our commitment to offering a state-of-the-art facility and dedication to our tenants' business success," said Larry Benaroya, principal of The Benaroya Company, owner of Pacific Market Center. "Our goal is to provide a world-class market for buyers to find the newest releases along with products not found anywhere else through showrooms who share our vision and commitment to serving their customers."

With excellent sales and ever increasing attendance, Pacific Market Center is capitalizing on this positive momentum securing its place as the leading west coast market.

"I just recently more than doubled my showroom space at Pacific Market Center due to the success and increased business I am experiencing," said Helene Skavaril, owner of Skavaril & Associates, who carries such top lines as Classic Home, Willow Group, Robert Michael Design, Uma, and House Parts. "I am so pleased with the upscale quality of Pacific Market Center and the sophistication they bring to the industry. I truly feel that buyers don't have to go to markets in other cities to see all the best products, it's all here in Seattle."

Newly expanded showrooms include OneCoast, Skavaril & Associates, Alayne Grothen & Company, Scarlett, Tauros, Oppenheimer & Associates, and Park Avenue Agents. The newest addition to Pacific Market Center's premier showrooms include Gift Box Corporation, Real Toy, Nest, Paper Maven, Three by Three Seattle, SMC, King SQ International, Bayshore II, and Richard Hull Sales.

"For Pacific Market Center, innovation is a state of mind - we offer our buyers a fabulous selection of products that are ideal for their target market along with year-round educational opportunities," said Lisa Goodman, director of marketing at Pacific Market Center.

Pacific Market Center will be hosting Seattle Market Week – Summer Gift & Home Accessories Show August 15-21, 2007 plus an exciting range of niche Market Day Events throughout the year. "For those buyers who haven't had a chance to visit, the summer show is the perfect time to experience the difference of Pacific Market Center. The beauty and exceptional summer weather – there really is no better place than Seattle in August," states Goodman.

For its positive impact on the City and State, Pacific Market Center has been recognized by both Seattle Mayor Greg Nickels and Washington Governor Christine Gregoire again this year; both have recently issued proclamations declaring the week of August 15 to be Seattle Market Week.

### **About Pacific Market Center**

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com). Pacific Market Center is owned and managed by The Benaroya Companies.

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**Media Contacts:**

Cecilia Lago Albright / Jason Hamilton  
Richmond Public Relations  
Phone: (206) 682-6979  
[ceciliaa@richmondpr.com](mailto:ceciliaa@richmondpr.com)