

FOR IMMEDIATE RELEASE

*****MEDIA ALERT*****

**PACIFIC MARKET CENTER WELCOMES SPRING
WITH MAY HOME DÉCOR AND GIFT SHOW**
**Three-day buying event offers compelling speaker seminars
and a peek at new products**

WHO: Pacific Market Center

WHAT: Spring Home Décor & Gift Show

WHEN: **May 14-16, 2007 – 9 a.m. to 5 p.m. daily**

WHERE: Pacific Market Center
6100 4th Avenue S.
Seattle, Wash. 98108

SPEAKERS: **Monday, May 14, 12:00 p.m. –** *Mary Liz Curtin* – noon luncheon with nationally recognized speaker, writer, sales and marketing therapist and independent retailer. Curtin is a columnist for *Giftware News* and is the author of “A Sopskeeper’s Manual”. Curtin serves on the board of Gift for Life and Paper House Productions and is a member of the National Speakers Association. Seminar is co-sponsored by the Gift & Home Trade Association and Independent Sales Association.

Tuesday, May 15, 9 a.m. – 10 a.m. – *Bettie Edwards* - five time Retailer Excellence Award winner and owner of The Little House, Vashon Island will talk about “How to compete as a small business using in-store promotion”. Edwards is a recent winner of the Silver Retailer Excellence Award in the promotional category. The Little House was one of just 12 national retailers in recently honored for retailing excellence at Tavern on the Green, New York. Edwards currently serves on the *Gifts & Decorative Accessories* Retail Advisory Committee.

Wednesday, May 16, 9 a.m. – 10 a.m. – *Walter Sampson* - owner of Excalibur Training Solutions will talk about “Loss Prevention”. Attendees will learn about valuable techniques and the latest security solutions to protect your inventory. Sampson has more than 12 years of experience from the security industry and owns his own security training and consulting firm with emphasis on loss prevention and retail security. Representing major contract security companies from Nashville to Seattle, Walter is a certified field training officer by the Washington State Criminal Justice Training Commission.

DETAILS: All seminars are complimentary with breakfast served daily in the lobby. Each afternoon between 3-5 p.m. a relaxing tea room for buyers serving complimentary world teas and snacks will be open as well as free Northwest microbrews and wine will be available in the lobby. In addition Pacific Market Center will offer buyer giveaways, including a lunch and tour with renowned chef Kathy Casey at Dish D’lish, DVD set of the speaker seminar series from the Winter Show including Chris

Nielsen, vice president Home and Garden for Amazon.com and Gift and Home Trade Association's Retail Advisory Board. To register call 1-800-433-1014 or visit www.pacificmarketcenter.com

About Pacific Market Center

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Companies.

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