

FOR IMMEDIATE RELEASE

## **PACIFIC MARKET CENTER OFFERS EDUCATIONAL SEMINARS TO IMPROVE 'WINE SPEAK' AND ACHIEVE WORK/LIFE BALANCE**

SEATTLE – Pacific Market Center announces complimentary educational seminars for buyers during the upcoming Super Monday and Tuesday buying event September 25 and 26, 2006. The seminars will feature David Le Claire, founder of Wine Squire, and Carolyn Harvey and Beth Herrild, co-founders of QUEST for BALANCE.

On Monday, September 25, David Le Claire will offer a seminar titled “Bringing Wine Accessories to Life.” Le Claire will help buyers gain real world information to help market, sell and set the table for the world of wines, serve ware, barware, glassware, and accessories. Le Claire, a certified sommelier from the Court of Master Sommeliers, served as wine director at Seattle’s Alexis Hotel & Library Bistro for ten years and is also a freelance writer.

Le Claire’s seminar will be held Monday, September 25 from 2:00 p.m. to 3:00 p.m. and will be followed by a reception featuring a tasting of Washington State Varietals along with information about the growth of wineries in the state and the newest trends in winemaking. The free reception will be held from 3:00 p.m. to 5:00 p.m.

On Tuesday, September 26, Carolyn Harvey and Beth Herrild will present “A Realistic Approach to Life Balance.” Harvey and Herrild are corporate veterans who use their extensive and diverse experiences to train others in how to optimize their work/life choices and lead more rich and fulfilling lives. Seminar attendees will leave with a framework for implementing incremental, yet profound choices that will decrease their stress and increase productivity. This seminar will be held from 9:00 a.m. to 10: a.m.

The Super Monday and Tuesday event at Pacific Market Center will take place on Monday, September 25 and Tuesday, September 26, 2006 from 9 a.m. to 5 p.m. Many showrooms will be offering special manufacturers’ promotions and special hotel rates are available. For more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com)

### **About Pacific Market Center**

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers 100 permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle’s Design District, Pacific Market Center is open to the trade only. For more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com). Pacific Market Center is owned and managed by The Benaroya Companies.

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