

MONTROSE ENTERPRISES EXPANDS PREMIER SHOWROOM AT PACIFIC MARKET CENTER

Luxury home textile product line increases; prompts growth

SEATTLE - January 10, 2007 – Pacific Market Center (formerly known as The Seattle Gift Center) announces a showroom expansion for Montrose Enterprises, a leading representative of fine linens, gift and decorative home accessories for quality brands such as Abyss European Towels, Area, Cloud Nine Comforts, Dream Sacks Inc., Habidecor USA, Home Treasures, and Robert M. Weiss Presents.

“We are very proud of the lines that we represent and feel the quality and reputations of these products speak volumes,” remarked Rosemary Montrose, principal of Montrose Enterprises. “However, in order to properly showcase each line to a larger audience there was a need to increase our showroom. The timing is certainly right; especially when you consider that the Winter Gift & Home Accessories Show is just ahead. We now have the additional space and will be able to feature all of our products and several new lines of eco-friendly products in bamboo and organic cotton that we’re excited about, as well.”

Offering one of the most comprehensive collections of home textiles on the west coast, Montrose Enterprises has a total of six company employees whose industry expertise services the territories of Alaska, British Columbia, Canada, northern California, Idaho, Montana, Oregon, Washington, and Wyoming.

Customers include retailers such as Coldwater Creek, French Quarter Linens, Gump's, Nordstrom and Scandia Down Shops; as well as specialty stores in the boutique, children's, design, furniture, kitchen, lingerie, and upscale gift categories.

“Montrose Enterprises has beautiful showrooms with leading product lines continuing their track record of success by attracting top buyers from around the country” said Lisa Goodman, director of marketing at Pacific Market Center. “This expansion is definitely exciting giving them even greater visibility year round.”

Montrose Enterprises expanded showroom opens on January 24, 2007 and is located in suite 584 & 587 at Pacific Market Center. For more information, visit www.pacificmarketcenter.com

About Pacific Market Center

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers 100 permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Companies.

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