

JENNY HAMMONS NORTHWEST EXPANDS SHOWROOM AT PACIFIC MARKET CENTER

Strong business and continued growth cited for expansion

SEATTLE - December 11, 2006 - Pacific Market Center (formerly known as The Seattle Gift Center) announces the expansion of the Jenny Hammons Northwest showroom, featuring an eclectic ensemble of giftware, decorative accessories, children's products, gourmet, garden, stationery and personal care.

"We are really excited about the expansion of our showroom," said Jenny Hammons, owner of Jenny Hammons Northwest. "Business is very strong and we needed the additional space to showcase our product lines and to fully utilize our sales expertise to facilitate the development of custom products for buyers. The timing couldn't be better as we head into the Winter Market Gift & Home Accessories Show at Pacific Market Center in January."

Jenny Hammons Northwest represents numerous well-known brands including Crabtree & Evelyn, Design Ideas, America Retold, Jellycat, Boston International, Toss Designs, and Lantern Moon. Buyers regularly visiting the showroom include both local and national retailers such as Nordstrom, Watson's Greenhouse, Sur La Table, Coldwater Creek, Kitchen Kaboodles, and Storables.

Hammons began her career in the gift industry in 1971, gaining experience with department and chain stores in the areas of gifts, stationery, and gourmet, as well as home accessories. She spent seven years as the vice president and marketing director for Possum Trot Corporation, a high-end plush manufacturer in Kentucky; National Sales Manager for Jam Ceramics Designs in Sacramento and Small World Greetings in Los Angeles before starting Jenny Hammons/Company in 1979. Today, Jenny Hammons/Company is comprised of two separate divisions; including Jenny Hammons Northwest; each with its own distinctive product mix, professionally merchandised showroom, and dedicated sales force.

"We are thrilled about Jenny's decision to expand her showroom," said Lisa Goodman, marketing director at Pacific Market Center. "Buyers will now have an even greater experience with the extended product lines that they will be able to showcase and be able to tap into the creative resources of their terrific sales associates. I'm always impressed with their new, innovative and fresh ideas."

Hammons also sits on the board of Gift For Life. Founded in 1992 by a small group of gift industry professionals who felt compelled to respond to the tragic loss of talented friends and colleagues to AIDS, Gift For Life has become one of the world's leading nonprofit organizations dedicated to the support of AIDS research, HIV prevention, treatment education, and the advocacy of sound AIDS-related public policy.

Jenny Hammons Northwest expansion commences on January 1, 2007 and is located in suite 275 at Pacific Market Center. For more information, visit www.pacificmarketcenter.com

About Pacific Market Center

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers 100 permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Companies.

###

Media Contacts:

Cecilia Lago Albright / Jason Hamilton
Richmond Public Relations
Phone: (206) 682-6979
ceciliaa@richmondpr.com