

JEFF SAAD & ASSOCIATES SHOWROOM TO JOIN PREMIER MARKET COLLECTION AT PACIFIC MARKET CENTER

Prominent children's lines, gift and scrapbook products featured

SEATTLE – December 12, 2006 – Pacific Market Center (formerly known as The Seattle Gift Center) announces the addition of Jeff Saad & Associates, representing high quality specialty children's lines, gift, and scrapbook products, to its premier collection of 100 permanent showrooms.

With over twenty years of experience in sales with a focus on retail buying, representation and management, Jeff Saad started Jeff Saad & Associates in 1997. Today, the company has a team of seven highly skilled and seasoned sales associates with a philosophy to provide the best customer service and build long-lasting relationships with retail clients and manufacturers.

"Our team is looking forward to the opportunity to connect with buyers and provide a unique mix of product that fit a variety of retail environments," remarked Jeff Saad. "The new showroom and professional setting at the Pacific Market Center enables us to deliver a higher level of customer service in a focused buying atmosphere."

The Jeff Saad & Associates showroom features well-known products such as Manhattan Toy, Crocodile Creek, Club Earth, Jack Rabbit Creations, Enchantmints, Creative Imaginations and Bo Bunny. Customers range from specialty children's stores, gift shops, craft and scrapbook stores, art galleries and supply, to kitchen shops, bookstores, and hospital gifts.

"The addition of Jeff Saad & Associates is a great complement to the quality showroom environment we've tried to create here," said Lisa Goodman, director of marketing at Pacific Market Center. "We are excited about the passion and expertise Jeff and his experienced team brings to retailers and look forward to their opening."

Jeff Saad & Associates officially opens on January 1, 2007 in suite 370 at Pacific Market Center. For more information, visit www.pacificmarketcenter.com

About Pacific Market Center

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers 100 permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Companies.

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