

FOR IMMEDIATE RELEASE

**THE SEATTLE GIFT CENTER ANNOUNCES FINN & ASSOCIATES AS THE
LATEST SHOWROOM TO JOIN PREMIER MARKET COLLECTION**
Finn & Associates introduces exclusive and value-oriented furniture and home accessories

SEATTLE – The Seattle Gift Center announces the recent addition of Finn & Associates to its collection of permanent showrooms. Founded in 1986, Finn & Associates has been serving the home furnishing industry for more than two decades and brings a variety of value oriented product lines to the Seattle Gift Center including; Klaussner Furniture Industries, StyleCraft Home Collection, Two Day Designs, Natural Creations Incorporated, and Four Bros Frames Inc. (Fourbros).

“The addition of Finn & Associates represents the classic direction we are moving towards as a market,” said Larry Benaroya, principal of The Benaroya Company, owner of The Seattle Gift Center. “Finn & Associates will meet the needs of the thousands of buyers who visit The Seattle Gift Center looking for products that offer both quality and value.”

Represented by Finn & Associates for the past 17 years, Klaussner Furniture Industries is one of the largest full-line furniture manufacturers in the world. Klaussner Furniture Industries offers stationary, fabric and leather furniture, motion furniture, case goods, furniture accents and bedding ensembles. The Dick Idol Ventures and World Vineyards collections will be featured at Finn & Associates new showroom. Dick Idol brings its rustic outdoor feel to the Northwest buying community while World Vineyards is inspired by the hundreds of wineries in the Northwest and throughout the world.

Finn & Associates’ showroom will also showcase StyleCraft Home Collection. A leader in accent lighting, accessories, framed pictures, mirrors and accent furniture, StyleCraft introduces more than 2,000 new items of lighting and table top accessories and 1,000 new art pieces each year, all reflecting today’s trends in home furnishings.

Wine centers, kitchen islands and dining tables from Two Day Designs will also be available at the new Finn & Associates showroom. Two Days Designs products are made from the 800,000 recycled wine barrels recycled each year. Footstools, cupboards and tables from Warren Kimble and Ducks Unlimited will also be featured in the showroom rounding out the array of wine-inspired furniture, accessories and accent pieces they will be introducing to The Gift Center.

“As The Gift Center continues to embrace the home furnishing industry it seemed only natural for us to join forces and show our lines here”, said Fred Finn, principal of Finn & Associates. “We welcome the platform that The Gift Center and its great reputation have to offer us in showing our array of products and look forward to this exciting chapter in our business.”

Fourbros’ wide range of contemporary and traditional art and mirrors will also be available in the Finn & Associates showroom. Fourbros’ attention to detail and extensive experience in framing, matting and print treatment will be of great value to the retailers visiting the Gift Center. Fourbros brings a variety of styles and products unique to the industry.

Another feature in the new showroom is Natural Creations Incorporated, a leader in permanent floral, trees and botanicals since 1989. Natural Creations Incorporated offers 2,000 different items of unique floral and greenery. Buyers will have access to a breadth of artificial trees including 35 different species in eight styles and various heights. Natural Creations Incorporated introduces new collections three times a year.

As the market of choice for buyers in the Pacific Northwest and beyond, The Seattle Gift Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet and regional chain outlets. Opening in August 2006, Finn & Associates will be located on the 1st Floor of The Seattle Gift Center. The August Gift & Home Accessories Show will take place from Wednesday, August 16 to Tuesday, August 22, 2006 from 9 a.m. to 6 p.m. at The Seattle Gift Center and will provide an opportunity for buyers to visit the Finn & Associates showroom.

About The Seattle Gift Center

As the only Class A regional wholesale mart in the United States, The Seattle Gift Center offers 100 showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Located in Seattle's Design District in Georgetown, The Seattle Gift Center is open to the trade only. For more information, visit www.seattlegiftcenter.com. The Seattle Gift Center is owned and managed by The Benaroya Company.

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