

For Immediate Release

**ONECOAST CELEBRATES 10 YEAR ANNIVERSARY AT PACIFIC
MARKET CENTER WITH SHOWROOM EXPANSION**
Ribbon Cutting, Late Night Buying Party and Retailer Seminar Part of Celebration
during Summer Show

SEATTLE – OneCoast, the largest and only national provider of sales and marketing services to vendors and retailers of home décor, gift and collegiate products, will be celebrating its ten year anniversary at the Pacific Market Center, a leading permanent wholesale market on the west coast, with an expansion of its showrooms. Larry Benaroya, owner, Pacific Market Center, will join Ted Teele, CEO, OneCoast, in the ribbon and cake cutting ceremony being held at 3 pm Friday August 17th, during the upcoming Summer Gift and Home Accessories Show in Seattle August 15- August 21.

“We have carefully analyzed our showroom strategy throughout the US to see how we can best serve our customers,” said Mr. Teele. “We are very pleased to expand our presence in the Pacific Market Center because it continues to be a wholesale market innovator and a great partner in helping us build our business. We look forward to celebrating more relationship milestones with this important destination for buyers on the West Coast.”

“OneCoast is an integral part of the Pacific Market Center. They share our vision of providing buyers with trend-forward products and excellent customer service,” said Mr. Benaroya. “I congratulate them on ten successful years, and I am looking forward to our partnership of continued growth at the Pacific Market Center.”

OneCoast operates three showrooms in the Pacific Market Center which feature leading gift, home and lifestyle lines. OneCoast represents leading companies like C.R. Gibson/Burnes Home Accents, Mud Pie, New Creative, Camille Beckman, Jody Coyote (Oak Patch Gifts), Root Candles, Global Views, Palecek, The Thymes, Woodstock Percussion, and other top lines

The Summer Gift & Home Accessories Show offers an extensive and innovative resource for home, lifestyle and giftware buyers. Educational seminars are held throughout the show including the Monday, August 20 seminar, ‘Visual Magic: Sensory Perception + Inspiration,’ featuring Paul Thompson, OneCoast Vice President, Creative. Thompson is a merchandising expert and will discuss how retailers can convey positive emotional messages to customers and increase sales by

focusing on their customer's five senses. Co-sponsored by OneCoast, attendees will learn how the senses relate to the retail experience.

Interested buyers can register at <http://www.onecoast.com/seminarseries>.

Pacific Market Center will be open for late night buying until 8 pm on Friday, August 17, and OneCoast will continue its celebration from 5 -8 pm with food, beverages and entertainment for buyers. Gift basket drawings will be held in each of the three showrooms during this celebration.

The Summer Gift and Home Accessories Show will take place from August 15 to August 21, 2007 from 9 a.m. to 6 p.m. daily with the show closing at 4pm on Tuesday at Pacific Market Center. For more information, visit www.pacificmarketcenter.com

About Pacific Market Center

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Companies.

About OneCoast

OneCoast is the largest and only national provider of sales and marketing services to vendors and retailers of home décor, gift and collegiate products. We help hundreds of vendors market and sell their products to thousands of retail organizations across the United States. Our customers include leading home décor, gift and collegiate vendors such as, C.R. Gibson, Crabtree & Evelyn, Feizy Rugs, Global Views, Mud Pie, New Creative, and The Thymes, Woodstock Chimes. We market and sell their products on a regional and national basis to a wide variety of retailers ranging from tens of thousands of small, independent retail stores to large retailers like JC Penney, Bombay Company, Neiman Marcus, and web-only retailers like Amazon.com and SmartBargains.com. OneCoast is in the wholesale business and does not sell or market directly to consumers. For more information, visit www.onecoast.com.

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