

**BUNCHES INCORPORATED EXPANDS SHOWROOM  
AT PACIFIC MARKET CENTER**  
**New product lines, steady growth top needs for additional space**

**SEATTLE** – January 8, 2007 – Pacific Market Center (formerly known as The Seattle Gift Center) announces the expansion of the Bunches Incorporated showroom, representing high quality product lines in home décor and gift.

“We are thrilled with this expansion,” said Jeanne Beerman, owner of Bunches Incorporated. “I love the Pacific Market Center. We are seeing more and more new customers and lots of old ones returning and want to make sure that we fully capture that audience. Increasing the number of lines we represent and having ample space to showcase them properly is a big key to our future success.”

Committed to personal service, 10 dedicated and knowledgeable sales representatives and inside staff members make up the team at Bunches with a focus on smaller boutique retail buyers in categories ranging from department stores, specialty gift shops, gourmet and kitchen stores, and interiors designers; to catalogs, florist and garden centers and on-line retailers. However, they also service the likes of Amazon.com, Costco and Starbucks. Bunches features a number of leading product lines such as Vera Bradley, The Import Collection, Paragon Pictures, and Vintage Verandah.

Beerman serves on the Rep Advisory Board for Vera Bradley and is a Board member of Pacific Market Center’s Independent Sales Association (ISA).

“Bunches continues to have a very strong buyer base with top product lines that are well received,” said Lisa Goodman, director of marketing at Pacific Market Center. “We couldn’t be more pleased that Jeanne’s business has steadily grown over the years and now needs the additional square footage to keep pace.”

Currently occupying suites 474, 470 and 490 at Pacific Market Center, Bunches has called Pacific Market Center home since 1988. The official expansion date takes place on January 1, 2007. For more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com).

**About Pacific Market Center**

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers 100 permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle’s Design District, Pacific Market Center is open to the trade only. For more information, visit [www.pacificmarketcenter.com](http://www.pacificmarketcenter.com). Pacific Market Center is owned and managed by The Benaroya Companies.

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