

**PAPER MAVEN NEW PREMIER SHOWROOM AT
PACIFIC MARKET CENTER**
New Showroom Features Quality Gift and Paper Products

SEATTLE – Pacific Market Center announces the latest addition of Paper Maven to its collection of exclusive showrooms at the industry destination for buyers in western United States, Canada and beyond. Paper Maven represents quality gift and paper products including greeting cards, gift packaging, invitations, paper tableware, photo albums, journals, picture frames, candles, games, and toys. The company's customers include independent retailers such as general gift stores, garden centers and college book stores.

"Paper Maven expands the selection of product lines available to buyers at Pacific Market Center and we are very excited about their decision to join us," said Lisa Goodman, marketing director at Pacific Market Center.

The new showroom will feature products from Bottman Design, The Box Girls, Bluebird Bath Products, Design Design and Magnetic Poetry to name a few. The Box Girls produces the celebrated themed "Box of Questions" including Girlfriend's Box of Questions and Slumber Party Box of Questions. A portion of the proceeds from the sales of each of The Box Girls products go directly to charities that benefit children and families. Since 2002 the company has donated more than \$85,000 to charities including Save the Children and the "I have a dream" Foundation. Design Design is a leader in the greeting card industry currently offering more than 1,400 greeting cards and produces a wide selection of gift packaging, paper and gift products.

Erica Huff became the owner of Paper Maven, formerly known as Lezley Anderson & Associates (LAA) in 2005, where she worked for 12 years, when the founder retired and sold her the business. As a trusted expert in the field of gift and paper products, Huff felt a name change would more accurately describe the business.

"One of our greatest strengths is building lasting relationships with our customers and vendors," says Erica Huff, owner of Paper Maven. "We are excited about the showroom at Pacific Market Center for the convenience of our customers and the permanent presence it will give us."

Located at suite 366 at Pacific Market Center, The Paper Maven showroom will open to buyers on April 23 with a grand opening on May 1. For a full list of product lines featured in the Paper Maven showroom and for more information, visit www.pacificmarketcenter.com

About Pacific Market Center

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Companies.

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