

LEATRICE EISEMAN TALKS COLORS, THEMES AND STYLES AT PACIFIC MARKET CENTER

Color Expert part of 2009 Winter Gift & Home Accessories Show

SEATTLE – Pacific Market Center, the leading permanent wholesale market on the west coast, announces Leatrice (Lee) Eiseman, Color Consultant, Executive Director of the Pantone Color Institute and Founder of the Eiseman Center for Color Information and Training, as part of the speaker line-up at the 2009 Seattle Market Week: Winter Gift & Home Accessories Show.

On Wednesday January 21st, 2009 at 9 a.m. Eiseman's educational seminar titled 'Reinventing Color and Style: The Major Trends', will discuss making thoughtful purchases, eco-awareness, and other major trends including the colors and styles that can regenerate sales.

"Leatrice Eiseman will provide an incredible amount of insight on colors and themes, industry forecasts and their impact on the growth of business," said Lisa Goodman, Marketing Director of Pacific Market Center. "We are excited to have Leatrice on board as one of our featured speakers and further our continued efforts to offer educational opportunities and insights on major trends to the participants and attendees of the January show."

Eiseman is the author of seven books on color, including her two most recent [More Alive with Color](#) and [Color: Messages & Meanings, a Pantone Color Resource](#), which won an award from *Create Magazine*. Additionally, *Fortune Magazine* named Eiseman as "one of the top decision makers in business" for her work in color. For more information about Leatrice Eiseman, visit her new blog at www.eisemancolorblog.com.

Eiseman's seminar will take place on Wednesday, January 21, 2009 at Pacific Market Center on the second floor in the Learning Forum from 9 a.m. to 10 a.m., with coffee, pastries and networking opportunities taking place beforehand from 8:30 a.m. to 9 a.m. To register for this free seminar, email info@pacmarket.com or call 800-433-1014.

Seattle Market Week and the Winter Gift & Home Accessories Show will take place at the Pacific Market Center between Wednesday January 21 and Tuesday January 27, 2009. For more information about the show please visit www.pacificmarketcenter.com or call (800) 433-1014.

About Pacific Market Center

Pacific Market Center is the leading permanent wholesale market on the west coast, featuring the latest in home furnishings, accessories and gift products. The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms on five floors featuring thousands of product lines for a wide selection of

merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Companies.

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