

For Immediate Release



CONSOLIDATED FOODS OPENS PERMANENT SHOWROOM AT PACIFIC MARKET CENTER

SEATTLE (December 15, 2011) – Pacific Market Center, the leading year-round wholesale market on the west coast, announces the addition of Consolidated Foods to its collection of exclusive showrooms. Consolidated's new showroom features its full line of bulk food products including conventional, natural and organic items; bulk and specialty candy; seasonal and promotional items. In addition to selling to Grocery Stores, Natural Food Stores, Candy Stores, Card Stores, Resort businesses, Drug Stores, Universities, Fruit Stands, Nurseries, Resorts, Consolidated also sells to small businesses looking to grow into or expand their candy or bulk food offerings.

"Our showroom allows us to effectively showcase our products year-round and partner with our customers to help them build a profitable business," stated Beth Garcia-Norris, President of Consolidated Foods. "We are thrilled to be reaching new customers as a result of being part of the Pacific Market Center community."

Consolidated Foods is a family owned business celebrating 25 years in business in 2011. Unlike other distributors who only have a customer service departments, Consolidated has a professional sales staff serving customers 5 days a week throughout the Pacific Northwest region with well over 100 years of combined experience. In addition to their everyday selection of products they offer seasonal and promotional items to help customers capture additional sales. They also offer one show a year being held at the Pacific Market Center focusing on promotional and new items bringing in manufacturers giving their customers the opportunity to have a dialog about what is going on with trends, new items and promotions with their businesses.

“Consolidated Foods expands the selection of specialty and gift product lines available to Pacific Market Center buyers,” said Lisa Goodman, marketing director, Pacific Market Center. “They are a wonderful addition and we are so pleased to have them here.”

Located in suite 108, The Consolidated Foods showroom is open to buyers during all shows and buying events plus year-round on Market Mondays. They produce two color catalogs each year and have an informative website customers can place orders through. For a full list of product lines featured in the Consolidated Foods showroom and for more information, visit www.pacificmarketcenter.com

About Pacific Market Center

Pacific Market Center is the leading permanent wholesale market on the west coast, featuring the latest in gift, gourmet and housewares, home accessories and lifestyle. The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, grocery stores, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Company.

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