

**ALAYNE GROTHEN & COMPANY EXPANDS
SHOWROOM AT PACIFIC MARKET CENTER**
Additional space to better serve growing customer base

SEATTLE - April 23, 2007 – Pacific Market Center, the industry destination for buyers in Western United States, Canada and beyond, announces the showroom expansion of Alayne Grothen & Company. A tenant of 18 years, Alayne Grothen & Company specializes in lifestyle products including wall décor, lighting, floral arrangements, mountain and beach retreat accessories, as well as home and garden accents. Customers include furniture, home accent, gift and garden stores, along with architectural and commercial design firms specializing in the healthcare and hospitality industry.

“We have always been impressed with the upscale facility and amenities that Pacific Market Center offers its tenants and buyers and we are extremely excited about the expansion which will allow us to further accommodate our customers,” said Alayne Grothen owner of Alayne Grothen & Company.

Alayne Grothen & Company's increased space will allow for a larger design center, assisting retailers looking to create their own exclusive signature line and unique look. In addition, the expanded showroom will better serve the healthcare and hospitality design firms who come to Alayne Grothen to review color boards and floor plans while being assisted in the design of customized wall décor and floral arrangements for their facility projects.

With a total of more than 150 years of combined industry experience, Alayne Grothen & Company offers a knowledgeable and professional team of eight including a former national sales manager, a large retail buyer and a national showroom manager. Additionally, half of the staff have previously owned and operated their own retail businesses.

“The expansion will allow Alayne Grothen & Company to better showcase each of their terrific lines to a larger audience and we are delighted to announce their continued growth,” said Lisa Goodman, director of marketing at Pacific Market Center.

For several years, Grothen has utilized her talents by serving on Pacific Market Center's marketing committee initiating marketing programs together with other showroom tenants. In addition, Grothen is currently designing products for a national manufacturer and working on several design teams forecasting trends and developing products for retailers in the Northwest and throughout the country.

Alayne Grothen & Company's expanded showroom opens on April 30, 2007 and is located in suite 215 at Pacific Market Center. The grand opening will celebrate Alayne's 25 years in the home décor business and visiting buyers will receive a special 25th anniversary thank you gift. For a full list of product lines featured in the Alayne Grothen & Company's showroom and for more information, visit www.pacificmarketcenter.com

About Pacific Market Center

The industry destination for buyers in the Western United States, Canada and beyond, Pacific Market Center offers permanent showrooms on five floors featuring thousands of product lines for a wide selection of merchandise to help buyers keep up with every trend affecting their consumers. Pacific Market Center draws thousands of buyers from more than 30 channels of distribution including high-end department stores, corporate, specialty retailers, home furnishings, kitchenware, events, gourmet food, hospitality, garden/outdoor living, salons & spas, wineries, Internet, and regional chain outlets. Located in Seattle's Design District, Pacific Market Center is open to the trade only. For more information, visit www.pacificmarketcenter.com. Pacific Market Center is owned and managed by The Benaroya Companies.

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